



About Bassé & Frères Alimentation Orientale inc.:

Bassé & Frères Alimentation Orientale inc. is in its first generation of importing, distribution, roasting and packing of nuts and dried fruits in Canada, but benefits from the expertise of two previous generations in the Middle East. Bassé & Frères now has two distribution centres in Québec, including one in Laval at its head office.

Solution:

Strophe, Microsoft® Gold Certified Partner, participated in installation and training for Microsoft Dynamics™ at Bassé & Frères Alimentation Orientale inc.

Benefits:

- Better tracking of Accounts Receivable
- Better Inventory Control
- Reduced risk of loss

Partner:



The Strophe Group Inc.
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“The members of the Strophe team, including the consultants and client support, are competent, professional and warm.”

Enio Di Teodoro, Controller

Business needs:

Like many businesses, Bassé & Frères Alimentation Orientale inc. used Simply Accounting as its primary financial software. However, after a few years, this was no longer adequate. Bassé & Frères now needed software that would allow better control of Inventory, Accounts Payable and Accounts Receivables and that could be adapted as the company grew.

Solution:

During the process, Bassé & Frères evaluated various financial packages, including ACCPAC, and consulted a specialized firm, finally choosing Microsoft Dynamics GP. The main reason that motivated the company to choose Microsoft Dynamics GP is the quality of its Inventory Management and its potential scalability to growing distribution management needs. It also offered the possibility of developing applications and adding certain modules as needed, such as SmartList.

Benefits:

Since the implementation of Microsoft Dynamics GP, the Bassé & Frères team has quick access to inventory, customer credit information such as current and past due accounts. Daily tracking of transactions is easier and minimizes the risk of products with past due shelf life. Finally, financial reports are easier to produce and contain fewer errors.

About Strophe:

Over time, a relationship of trust has developed between Strophe and Bassé. According to Enio Di Teodoro, the entire team is warm, competent and professional and the consultants are knowledgeable about ongoing projects and always deliver the expected results. “But I have to mention the client support team,” he adds. “They’re patient, competent and understanding when we encounter difficulties.”

Strophe is proud to have contributed to the success of Bassé.

