



Breville®

About Anglo-Canadian Housewares:

Anglo-Canadian Housewares L.P. is a wholly-owned subsidiary of Housewares International Ltd, which is listed on the Australian stock exchange. The company is a leading importer and distributor of over 4000 homeware and small electrical products. Breville sources, markets and commercializes to the Canadian market the best products of Anglo-Canadian Housewares.

Solution:

As an advanced user of FRx, Ms. Desmarais, was not convinced that Strophe's level 1 FRx training would meet her needs. But she was delighted by her experience. She was pleasantly surprised to see she could learn so much in one course and practice the learning fundamentals so quickly.

Benefits:

- Improved financial statements
- Time gain
- Networking with peers

Partner



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"I have been using FRx for over five years, so I was not sure I wanted to spend two full days attending a level 1 FRx training session, but I really enjoyed it. The training has enabled me to improve my financial statements, and also to delegate some tasks while still enforcing security rules."

Monique Desmarais, vice-president finance

Needs:

When Ms. Desmarais first heard about the course from Strophe, she was still hesitating. Even if she is a big fan of FRx, she was simply not sure it was worth two days outside of the office. Her primary concern was that she would be wasting her time with beginners. But Strophe convinced her to attend because of her ongoing questions with regards to FRx since her parent company modified the company's financial statements.

Benefits of training:

She arrived at the course well prepared and with a long list of questions and obtained answers for each and every one of them!

Also, prior to attending the course, Ms. Desmarais was the only FRx user in her company. She was concerned about unintentional changes and user errors, but after completing the course, she realized she could very well delegate some tasks that require running FRx without allowing modifications to reports. It definitely saves her time.

While Ms. Desmarais was clearly more advanced than the other participants, she was never bored with elementary concepts. She found that the course was actually a great way to meet and learn with her peers, especially when some have the same challenges to overcome.

About Strophe:

Ms. Desmarais praises the Strophe trainer, who was both pleasant and qualified, and managed to meet the needs of each participant, while balancing theoretical concepts with hands-on exercises. Upon completion of the course, participants also receive a textbook they can use as reference material.

In the end, Ms Desmarais found that the course rose beyond her expectations, and she would definitely recommend it to any FRx user.

Strophe is proud to contribute to the success of Anglo-Canadian Housewares.

