



www.geneohm.com

### About GeneOhm Sciences, Inc.

GeneOhm is a molecular diagnostic company at the forefront of developing rapid, nucleic acid-based systems, to detect and identify infectious agents and genetic variations.

### Solution:

Microsoft Dynamics™ GP, including the following modules:

- Manufacturing
- Buying Planning
- Accounting
- Production Management
- Warehouse Management
- Inventory Management

### Benefits:

- Quickly meets strict government regulations
- A small team is sufficient to maintain the solution
- Inventory management is simplified

### Partner:



### About Strophe:

*"Strophe is committed to exceeding our customers' expectations by creating a work environment where team members can realize their full potential, thereby ensuring the success of each project."*

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***"Before implementing Microsoft Dynamics GP, GeneOhm evaluated over 200 different software solutions. We selected Microsoft Dynamics GP because the solution offered many advantages and had a great quality-price ratio."***

Danielle Samson, Manufacturing Logistic Specialist

### Business needs:

In recent years, the biotechnology industry has had to meet very strict government regulations in Canada, the United States and Europe. All the ingredients that go into making a biotechnology recipe must be thoroughly documented. To be able to quickly look for an ingredient in inventory or to track lots is crucial to meeting government regulations.

GeneOhm has known remarkable growth in the last few years and its production has quadrupled. The company could no longer manage its inventory or files with an Excel spreadsheet.

Before implementing Microsoft Dynamics GP, only one person was responsible for updating and maintaining the inventory data in an Excel spreadsheet. Thanks to Microsoft Dynamics GP, quantities in inventory are available at all times and can be looked up by everyone.

*"Before, it was difficult to know what we had in inventory or to track lots. We had to consult each file one by one to retrieve the information,"* according to Danielle Samson.

### Solution:

GeneOhm chose Microsoft Dynamics GP because the solution offered an excellent quality-price ratio. While being user-friendly, the solution required minimum effort to implement and could be maintained by a small team.

*"I evaluated SAP and ACCPAC. I did not choose SAP because the solution was too rigid and difficult to maintain. As for ACCPAC, the solution was simply too limited."* Danielle Samson

### Benefits:

With Microsoft Dynamics GP, GeneOhm can easily search for information, track lots used in recipes and quickly meet government regulations.

Inventory management is simplified and gathering information is easier, which translates into greater productivity. New employees are up to speed quickly since Microsoft Dynamics GP is integrated with Microsoft products.

The solution fully supports GeneOhm's future growth.

### About Strophe:

*"Project managers knew the challenges of our industry and were experts in manufacturing. They listened to GeneOhm's needs while tightly managing budget and timelines,"* as reported by Danielle Samson.

The Strophe Group is proud to have contributed to GeneOhm's success.

