



About IDI Group:

Since 1970, IDI Group has designed and manufactured merchandising displays for retailers and promotion firms. The display cases manufactured by IDI Group may be in metal, wood or plastic, all totally adapted to the customers' needs.

Solution:

IDI Group called on Strophe, a Microsoft® Gold Certified Partner, to implement Microsoft Dynamics™ GP 10.0 and integrate it into their manufacturing software.

Benefits:

- Better internal control
- Better management of manufacturing costs
- More precise financial reporting in real time
- Better organization of work

Partner:



The Strophe Group Inc.
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"It's reassuring for our firm to know that Microsoft Dynamics GP is well known and well supported, and that it already has many users in various industries. Our employees are also happy to deal with a user-friendly, familiar and simple environment."

Joey Vaccaro, President

Business needs:

IDI Group used obsolete financial software that caused it problems with operations management and internal controls. IDI Group wanted to have a system that would allow it to obtain its financial reports efficiently and with better internal controls for all operations, both manufacturing and administrative.

Solution:

After studying several competing software packages, IDI Group decided on Microsoft Dynamics GP because the product was already well known, and used in various industries and supported by Microsoft. Another decisive point in the decision-making process was Dynamics GP's integration to the manufacturing industry as well as the possibility of customization to integrate Microsoft Dynamics GP with existing IDI software. Receptiveness to the change was excellent because Microsoft Dynamics GP offers a familiar and user-friendly environment, as well as several simple and efficient functionalities.

Benefits:

Ever since it implemented Microsoft Dynamics GP, IDI Group has better control of its operations, allowing it to better protect its assets. On a day to day basis, Microsoft Dynamics GP has allowed the better management of costs and superior efficiency in financial and accounting management. Moreover, since employees do less office work and the financial reports are now produced in real time, they contain less errors and management has access to better and timely information.

About Strophe:

According to Joey Vaccaro, one of Strophe's advantages is that it offers all the services related to Microsoft Dynamics GP; analysis, implementation, training, support and custom software development. Mr. Vaccaro adds, "The Strophe team is competent and qualified and offers excellent support, throughout implementation, and remains just as speedy and professional afterwards".

