



Souris Mini

children's fashion

www.sourismini.com

About Souris Mini:

Souris Mini specializes in the design and manufacturing of children's clothing and footwear for distribution in its retail stores. The Souris Mini garment collection ranges from baby wear to snowsuits, encompassing a wide selection of interchangeable, coordinated garments for children aged 3 months to 10 years.

Implemented solution:

Microsoft Dynamics™ GP including the following modules:

- General ledger
- Payables management
- Bank reconciliation
- Canadian payroll
- Financial reporting

Benefits:

- Global view of all stores
- Strategic decision-making support
- Major time saving
- Close integration with Microsoft Office and other Microsoft Products

Partner:



About Strophe:

"Strophe is committed to exceeding our customers' expectations by creating a work environment where team members can realize their full potential, thereby ensuring the success of each project."

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"Before the Microsoft Dynamics GP solution was implemented, we had to enter data manually to consolidate it. This took six hours a day. Now, it only takes one hour."

Pascal Létourneau, CMA, Director of Finance

The retail industry has gone through many changes over the last few years. Competition is fierce and today's retailers need effective tools to meet market needs.

Business needs:

Souris Mini is using the Raymark POS software to manage its stores and was looking for an external accounting solution that could be integrated with the Raymark interface and the POS (Point of sales) system.

It was also crucial that the new accounting system be able to consolidate financial statements from the three distinct companies created by Souris Mini to manage its rapid growth.

All this had to be implemented in less than eight weeks, while continuing to support Souris Mini's future growth. Souris Mini currently operates 26 stores in Eastern Canada and Souris Mini franchises will take off in 2007 with 12 boutiques in the United Arab Emirates and a possible future one in China.

Solution:

Souris Mini chose the Microsoft Dynamics GP solution because of its reliable and effective integration with the Raymark interface and the Point of Sales system and its leading-edge tools for computerized financial operations.

Thanks to Microsoft Dynamics GP, Souris Mini can now verify and enter data in one hour a day instead of six. As a result, financial statements can be consolidated in only a few minutes instead of the many hours it used to require.

This major time saving has led to a significant increase in productivity and important cost reductions.

Time being of the essence, The Strophe Group was successful in implementing the Microsoft Dynamics GP Solution in only eight weeks according to the customer's needs.

In addition, the computerization, integration and customization tool for financial operations enables a data analysis that has made the Dynamics GP Solution a powerful decision-making tool.

Why The Strophe Group?

- Flawless planning, which contributed to the project's success.
- A very knowledgeable and efficient project manager, which made a huge difference.
- An excellent follow-up service

The Strophe Group is proud to have contributed to the success of Souris Mini.

