



About Street Scene Equipment Inc.

Street Scene is a manufacturer and distributor of innovative and high-quality car and truck accessories. Located in Costa Mesa, California, the company employs 25 people and has an annual revenue of five to six million dollars.

Solution:

Street Scene was working with a business management software that lacked MRP functionalities and future support, so they decided to implement Microsoft Dynamics™ GP with help from Strophe, a Microsoft reselling partner. The results have been better production planning and control.

Benefits:

- Reduced inventory by 25%
- Enhanced clarity in the entire manufacturing process
- Better forecasting
- Better customer service
- Higher profit margin

Partner:



The Strophe Group Inc.
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“Thanks to Microsoft Dynamics GP, our inventory went down by 25% and we’re now able to better track our profit margin.”

Mike Spagnola, Principle

Business needs:

Street Scene carries an extensive line of car and truck accessories, which encompasses more than 5,000 raw materials and over 1,800 finished good part numbers. So when Street Scene was searching for a new ERP application that would eliminate their current software’s shortcomings, it unquestionably required a powerful MRP (Material Requirements Planning) software package.

Solution:

Street Scene considered different software and found that many were good at either manufacturing or distribution or accounting, but very few offered a complete package that would give them the insight they needed to forecast and plan material requirements. Microsoft Dynamics GP offered a total solution, and the Microsoft name made Street Scene confident that they would receive the support they needed far into the future. Also, Microsoft Dynamics GP offered employees a familiar and easy-to-use interface, thus limiting training requirements.

Benefits:

Implementing Microsoft Dynamics GP has allowed Street Scene to increase the predictability of their incoming raw materials inventory. They can now easily identify the materials they have on hand and their location, or estimate how many days it would take to obtain them.

The result is a greater clarity in Street Scene’s entire manufacturing process, helping them drive down production lead time and reduce inventory by 25%.

The company is also able to forecast better and therefore can track Street Scene’s gross profit margin more precisely.

Last but not least, Street Scene is now able to fully access customer history and know, with the click of a button, all the client’s past purchases, the dates of purchase and the amount paid, even if the transaction took place two years ago. This helps employees answer customers’ questions quickly and accurately.

About Strophe:

Strophe’s manufacturing expertise has enabled them to successfully complete the implementation of Microsoft Dynamics GP at Street Scene.

Strophe is proud to have contributed to the success of Street Scene.

