



R O P A C K

About Ropack:

Ropack is a privately owned company that has been offering specialized packaging services to the pharmaceutical, food, nutraceutical, cosmetic and natural product industries since 1976. Their services include: pouch filling, blister packaging, encapsulation, cartoning and other packaging methods. The company employs about 230 employees and is located in Montreal (Anjou).

Solution:

With Microsoft® Dynamics™ GP 10.0, Business Portal is now more tightly integrated with Windows SharePoint Services. For Ropack, that was the deciding factor behind their decision to upgrade and work with Strophe for a smooth transition.

Benefits:

- Better customer service
- Enhanced productivity
- Improved security
- More intuitive navigation

Partner



The Strophe Group Inc.
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“Thanks to Strophe we had a very smooth upgrade to Microsoft Dynamics GP 10.0, even though we use many third-party applications”

Robin Maltais, IT Coordinator

Business needs:

Ropack wanted its clients to be able to access the information they need more easily via a Web portal. While this could have been done with Microsoft Dynamics GP 9.0, Ropack came to the conclusion that migrating to the latest version of Microsoft Dynamics GP would make it easier to implement the Business Portal running Windows SharePoint Services. It was therefore more logical to do things in this order and not the other way around.

Solution:

Ropack selected Strophe to perform the upgrade. As an experienced software integrator, Strophe paid particular attention to the data migration from the third-party applications to ensure that Ropack would be able to meet its deadline to implement the Business Portal.

Benefits:

Ropack achieved its goal. Thanks to the self-service Web portal, Ropack's clients can access information such as their invoices, account statements and delivery dates, at any time. To clients, it is as if Ropack became an extension of their organization. It is also much more efficient, since clients no longer need to wait for customer service representatives to send them the information they need by email. As a result, customer service representatives have also been able to focus on business areas that have more impact on Ropack's overall success.

What's more, the new Microsoft Dynamics GP 10.0 user interface offers new customization tools and a more intuitive navigation, which help users work more efficiently. For example, it is now possible to keep several windows opened on the same screen, making it easier to switch from one to the other.

About Strophe:

Mr. Maltais was delighted by the company's migration experience with Strophe. In his opinion, the one thing that is very specific to Strophe is the level of specialized resources that it provides. Strophe indeed offers a wide array of services, including project management, technical support, software development and training. And since the people at Strophe are highly specialized, they can easily answer very specific questions. Strophe is proud to contribute to the success of Ropack.

