



TELCO STORES



About Telco Stores:

Telco Stores is a family-owned business that operates stores in Brooklyn, Staten Island, and Queens. The company has been known for over three decades for their great bargains on brand-name merchandise such as Calvin Klein, Jones NY, and more.

Solution:

Looking to capitalize on enhancements in the latest version of Microsoft® Dynamics™ GP, Telco trusted Microsoft Gold Certified partner Strophe for a smooth upgrade to Microsoft Dynamics GP 10.0.

Benefits:

- Fast and easy upgrade
- Familiar user interface
- Role-tailored functionality for increased productivity

Partner



The Strophe Group Inc.
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“Thanks to the Strophe team, we had a very smooth upgrade.”

Jerry Weinstein, Controller

Business needs:

Telco Stores (Telco) initially chose Microsoft Dynamics GP because of its level of integration with its POS and retail management software developed by Gemmar System International. Telco had been using Microsoft Dynamics GP since then to better track sales and inventory across multiple retail stores.

In the past, Telco had occasionally delayed necessary upgrades, but it rapidly came to the conclusion that the upgrade path is much easier to follow when upgrades are performed on a regular basis. And since Telco was on the Microsoft Business Ready Enhancement Plan, it decided to make full use of the plan's benefits by upgrading from Microsoft Dynamics GP 8.0 to version 10.0.

Solution:

Knowing that one of the critical elements for any successful ERP upgrade is planning, Telco naturally turned to its long-standing Microsoft Dynamics partner, Strophe, to help it with the upgrade process, including the customized integration to its third-party applications.

Benefits:

Mr. Weinstein was happy to report it was indeed a very smooth upgrade, and that users adjusted very well to the new and improved user interface since it is based on the already familiar look and feel of the Microsoft Office System.

Users also typically enjoy the new customizable role centers, which provide them the specific information and functionality they need based specifically on their role in the company.

About Strophe:

Mr. Weinstein has always found Strophe to be very responsive, especially compared to other software vendors. Whenever there is a software glitch, Strophe takes the time to research it, trace it, and patch it, within a few days.

Strophe is proud to contribute to the success of Telco.

